

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2009-2010 Name of Activity: Participation in Four Educational
Institution Career Oriented Events

R.P. Broadcasting Management consisting of Daniel J. Voss, General Manager has attended four events hosted by educational organizations promoting career opportunities in broadcasting. According to guidelines established by the FCC, this qualifies as needed outreach initiatives for stations KKBJ AM, KKBJ FM, and WBJI FM.

One event was a Job Fair was held at Bemidji State University on 3-25-09. Since the University has a Mass Communication Department with a Radio emphasis, this job fair allows prospective employers like R.P. Broadcasting the opportunity to speak with many students exploring the industry. The program also allows for the marketing of RP Broadcasting's Internship Program.

R.P. Broadcasting management attended the Mass Communication Department advisory board meetings at Bemidji State University during the 2010 collegiate year. The advisory board program works directly with the Mass Communication Dept. to shape the curriculum of the department ensuring that graduating students have the knowledge and skills required to gain employment in the broadcast industry. RP Broadcasting's manager and owner sit on an interactive panel providing students the opportunity to ask questions regarding the broadcast industry and the skills needed to excel in the industry. Students gain a working understanding of current career opportunities and the requirements to gain employment in broadcasting upon graduation.

R.P. Broadcasting's Manager, Daniel Voss meets with every Introduction to Radio class at Bemidji State University. He is invited in by the professors to allow students the opportunity to gain a better understanding of a career in broadcasting. Students attending this class come from all majors, including Mass Communication. Regardless of their major, all students gain a better understanding of career opportunities in radio. This program also includes a tour of the R.P. Broadcasting facilities.

R.P. Broadcasting annually attend career day at The Bemidji Middle school to promote careers in broadcasting, specifically radio. The General Manager or Program director meet with approximately 50 students annually who are interested in a career in radio. Students are given the opportunity to ask questions regarding a career in radio, while R.P. Broadcasting staff members provide "A day in the life of an announcer." Students attending these sessions rate them as "informative" and "fun".

Based on attendance of these events or programs, R.P. Broadcasting, the employment unit for KKBJ AM, KKBJ FM, and WBJI FM has fulfilled a outreach requirements for EEO compliance.

Respectfully,

A handwritten signature in blue ink that reads "Daniel J. Voss". The signature is fluid and cursive, with the first name being the most prominent.

Daniel J. Voss
General Manager
R.P. Broadcasting