

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2010

Name of Activity: Internship Program

R.P. Broadcasting currently has an internship program in association with Bemidji State University's (BSU) Mass Communication Department, and the University of North Dakota's Marketing and Mass Communication Departments. BSU and UND's Mass Communication Departments trains students for careers in the field of radio, television and journalism. UND's Marketing Department trains students for work in all areas of Marketing and advertising. R.P. Broadcasting management has developed a professional relationship and internship program with professors in both colleges.

In 2010, R.P. Broadcasting provided an opportunity for two internships. These positions were filled by two Bemidji State University students in their senior year. They worked with and experienced many areas of the radio station including programming, play by play announcing, promotions, music scheduling and sales. During this internship period, R.P. Broadcasting's internship program was reviewed by a professor of Bemidji State University's Mass Communication Dept. She was satisfied with the program and the resulting training and experience the students received.

Based on the continuing internship program in 2009 and again in 2010, R.P. Broadcasting, the employment units for WBJI FM and KKBJ AM & FM, has fulfilled one of the outreach requirements for EEO compliance for small market stations.

Respectfully,

A handwritten signature in blue ink that reads "Daniel J. Voss". The signature is written in a cursive style with a large initial "D" and "V".

Daniel J. Voss
General Manager
R.P. Broadcasting