

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2008

Name of Activity: Job Fair Co-Sponsorship

R.P. Broadcasting has co-sponsored two job fairs in the past year. According to guidelines established by the FCC, co-sponsorship of these job fairs, along with sponsorship of two others in 2007, qualifies as one of two needed outreach initiatives needed for small market stations such as KKBJ AM, KKBJ FM, and WBJI FM.

All of the job fairs were co-sponsored by the Minnesota Workforce center, a state employment agency. R.P. Broadcasting stations co-sponsored the job fairs with the Workforce Center. According to Workforce Center management, R.P. Broadcasting's co-sponsorship increased the attendance of the job fair. The job fairs took place on 4-16-2007, 11-16-2007, 04-8-2008 and 10-9-2008. These job fairs were attended by hundreds of persons living throughout our listening area. Approximately 20% of those in attendance were minorities coming from area Indian Reservations, and 50% were women. This job fair was therefore able to reach a substantial amount of women and minorities as required by the FCC.

Based on co-sponsorship of these four job fairs, R.P. Broadcasting, the employment unit for KKBJ AM, KKBJ FM, and WBJI FM has fulfilled one of the outreach requirements for EEO compliance.

Respectfully,



Daniel J. Voss
General Manager
R.P. Broadcasting